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CLAIMS

1. A computer program product, tangibly embodied in an information carrier, for selecting a renderer, the computer program product being operable to cause data processing apparatus to perform operations comprising:

receiving a client identifier that identifies a client;

comparing the client identifier with each of one or more client templates, each client template being associated with a renderer in a plurality of renderers;

generating a score for each comparison, the score reflecting the similarity between the client identifier and the client template, and

selecting, based on the score, a renderer from the plurality of renderers for use in communication with the client.

- 2. The product of claim 1, wherein the score is one of at least three different possible scores.
- 3. The product of claim 1, wherein each score is generated by computing a number of matching characters in a client template divided by a number of characters in the client identifier.
- 4. The product of claim 1, wherein the renderer is selected based on the highest generated score.
- 5. The product of claim 1, wherein the renderer is selected based the first generated score that meets or exceeds a minimum score.
- 6. The product of claim 1, wherein the renderer is selected based on first generated score that meets the maximum score.
 - 7. The product of claim 1, wherein the client identifier is a user agent identifier that identifies a Web browser running on the client.

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8. A method for selecting a renderer, the method comprising:

receiving a client identifier that identifies a client;

comparing the client identifier with each of one or more client templates, each client template being associated with a renderer in a plurality of renderers;

generating a score for each comparison, the score reflecting the similarity between the client identifier and the client template, and

selecting, based on the score, a renderer from the plurality of renderers for use in communication with the client.

- 9. The method of claim 8, wherein the score is one of at least three different possible scores.
- 10. The method of claim 8, wherein each score is generated by computing a number of matching characters in a client template divided by a number of characters in the client identifier.
 - 11. The method of claim 8, wherein the renderer is selected based on the highest generated score.
- 12. The method of claim 8, wherein the renderer is selected based the first generated score that meets or exceeds a minimum score.
 - 13. The method of claim 8, wherein the renderer is selected based on first generated score that meets the maximum score.
- 14. The method of claim 8, wherein the client identifier is a user agent identifier that identifies a Web browser running on the client.

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15. An apparatus for selecting a renderer, the apparatus comprising:

means for receiving a client identifier that identifies a client;

means for comparing the client identifier with each of one or more client templates, each client template being associated with a renderer in a plurality of renderers;

means for generating a score for each comparison, the score reflecting the similarity between the client identifier and the client template, and

means for selecting, based on the score, a renderer from the plurality of renderers for use in communication with the client.

- 16. The apparatus of 15, wherein the score is one of at least three different possible scores.
- 17. The apparatus of 15, wherein the means for generating a score for each comparison includes means for generating each score by computing a number of matching characters in a client template divided by a number of characters in the client identifier.
 - 18. The apparatus of 15, wherein the renderer is selected based on the highest generated score.
 - 19. The apparatus of 15, wherein the renderer is selected based the first generated score that meets or exceeds a minimum score.
 - 20. The apparatus of 15, wherein the renderer is selected based on first generated score that meets the maximum score.